



## American Modern Launches Farm and Ranch Insurance Program

*New Offering to be Distributed Through Bridge Specialty Group*

AMELIA, Ohio, Jan. 15, 2026 – American Modern Insurance Group, Inc., a leading specialty insurance organization and a Munich Re company, today announced the launch of a new Farm and Ranch Insurance Program distributed through Bridge Specialty Group.

The program provides independent agents with a comprehensive, flexible insurance solution designed for the unique needs of farm and ranch operators, ranging from small hobby farms to producers whose livelihoods depend on their farm assets.

“Agents have been asking for a farm and ranch product that’s broad in coverage yet simple to place,” said Brad Fisher, Vice President, Specialty Clients at American Modern. “We’re pleased to partner with Bridge Specialty Group and its trusted brands to deliver a program designed for agents and supported by a carrier they can count on.”

“American Modern’s new Farm and Ranch Insurance Program is specifically designed to address the needs and challenges facing farm and ranch operators,” said Fisher. “We understand the importance of protecting farm and personal assets from unforeseen events, and our program provides the comprehensive coverage needed to help provide farmers with peace of mind in a world of uncertainty.”

The competitive program offers a broad range of coverage options, including:

- Property insurance with multiple enhancements available to cover farm dwellings, outbuildings, equipment, livestock, harvested crops, farm earnings and more
- Farm liability insurance for personal and farm-related incidents
- Auto coverage for both personal and farm-use vehicles
- Umbrella policies for increased liability exposure protection

Led by industry veteran Scott Reinhardt, newly appointed Bridge Specialty Group - Farm and Ranch practice group leader, the program is currently available in Arizona, Minnesota, New Mexico, North Carolina, Ohio, Pennsylvania, South Carolina, Texas, and Wisconsin, with additional states planned by 2027.

Agents will benefit from a robust product offering, a refined appetite to enhance market stability, direct access to farm-focused underwriters, a dedicated farm claims team, and a streamlined quoting portal designed specifically for American Modern’s Farm and Ranch program.

“Our competitive advantage lies in our experience and a long-standing relationship with American Modern, built on a foundation of trust and shared success,” said Reinhardt. “Our teammates bring deep expertise in the farm and ranch marketplace, and our ability to create exclusive products truly sets us apart.”

Bridge Specialty Group is a national wholesale insurance platform, combining local specialization with national scale to help agents grow profitably across specialty lines.

For more information about the Farm and Ranch program, visit [Bridge Specialty Group | Farm and Ranch](#).

**About American Modern Insurance Group<sup>®</sup>**

American Modern<sup>®</sup> is a widely recognized specialty insurance leader that delivers products and services for residential property – such as manufactured homes and specialty dwellings – and for consumers in the recreational market, including owners of boats, personal watercraft, classic cars, motorcycles, ATVs, and snowmobiles. The company is headquartered in Amelia, Ohio, and is part of Munich Re Group. For more information, visit [amig.com](#).

**About Bridge Specialty Group**

Bridge Specialty Group is a leading global insurance wholesaler with the scale and specialization needed to meet today's complex risk challenges head-on. Our teams provide deep industry knowledge, placement precision across lines, and access to admitted, excess and surplus lines carriers, and Lloyd's markets. For more information, visit [bridgespecialtygroup.com](#).

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